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**PRESS RELEASE**

**LARGEST CONSTRUCTION PROJECT IN LAFAYETTE HISTORY  
FEATURE OF LITE OPEN HOUSE**

*Lourdes' 21<sup>st</sup> Century Medical Center to be Highlighted*

February 27, 2009, Lafayette, LA – Attend LITE's March 4 open house and be among the first to experience a visualization of Our Lady of Lourdes' \$211 million medical campus, which is currently under construction on Ambassador Caffery Parkway at Frem Boustany. The family-friendly event will include virtual fly-throughs of the hospital lobby, a patient room, the chapel and the campus exterior.

Interact with key personnel from project-related organizations who will be available to provide details and answer questions, including Lourdes Vice President of Management and Support Services Barbara Feske; architects Stan Lamaster and Ernest Dreher of The Estopinal Group; and the technical and computer graphics artists from LITE who created the virtual fly-throughs.

Several of the hospital's interior design details will be presented via a display of the tiles, paint samples and fabrics that have been selected. Still images of the hospital interior will also be on display.

After a brief presentation in LITE's theatre, attendees are invited to move through the open house at their own pace. This free event is open to the public and reservations are not required. Guests are welcome to arrive any time between 3:00 and 6:00pm. LITE is located at 537 Cajundome Boulevard.

For more information, please call 337-735-LITE (337-735-5483) or visit [www.lite3d.com](http://www.lite3d.com).

Media coverage is invited.

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*About LITE:* LITE, a political subdivision of the State of Louisiana and the only facility of its kind in North America open to both industry and academia, was created as a partnership between the Lafayette Economic Development Authority, the University of Louisiana at Lafayette, and the Louisiana Department of Economic Development. LITE catalyzes economic development through innovation involving leading edge immersive techniques and technologies and by fostering partnerships that strengthen Louisiana's economy.