



## LITE TO HOST DIGITAL ENTERTAINMENT CONFERENCE

April 14, 2008, Lafayette, LA - LITE is delighted to announce that it is hosting the first Lafayette Digital Entertainment Conference (LaDEC) on Sunday, April 20th. Designed to provide a forum for business people, educators and industry experts to share insider knowledge regarding career and business opportunities in digital entertainment, LaDEC arrives at a particularly relevant time for Lafayette.

Digital entertainment, which includes computer animation/special effects and computer game development, is becoming more and more pervasive. Movies without digital special effects are hardly imaginable any more, and nearly all of the animated movies shown in cinemas and on TV are created on a computer. Computer games have become one of the most pervasive forms of entertainment. For many, the process of getting involved in digital entertainment remains unclear.

The goal of LaDEC is to provide a forum where local educators and business people, as well as nationally and internationally known experts in digital entertainment, will present an overview of the many different careers and business opportunities associated with it, both in general and specifically for Lafayette and Louisiana.

The event is free, thanks to sponsorship from the University of Louisiana at Lafayette, the Louisiana Immersive Technologies Enterprise (LITE), the Lafayette Economic Development Authority (LEDA), the Lafayette Workforce Investment Board (WIB) and the South Louisiana Community College. As seating is limited, registration is required on the website at [www.ladec.org](http://www.ladec.org).

For more information, please contact Dirk Reiners at [dirk@lite3d.com](mailto:dirk@lite3d.com).

### **About LITE:**

LITE (Louisiana Immersive Technologies Enterprise) is one of the world's leading 3D immersive visualization and high-performance computing resource centers hosting clients in commercial industry, government, and university sectors.

LITE's leading-edge not-for-profit facility features a comprehensive set of advanced visualization systems including a large 3D immersive visualization theatre and a six-sided digital 3D total immersive space (TIS) based on CAVE® technologies.

As one of the most tightly integrated installations ever assembled, LITE features several supercomputers, one of which consists of 4.1 terabytes of RAM. The facility also offers access to high-speed networking. The center's multiple data visualization environments afford organizations access to essential decision-making tools that transforms the process of innovation and accelerates their time to discovery. LITE is a Louisiana state entity (commission) governed by a Board of Commissioners. Conceived as a magnet for economic development, the resource center provides access to leading-edge virtual reality (VR) design and essential decision-making technologies, which represent powerful business and research tools.

The Louisiana Immersive Technologies Enterprise (LITE), Lafayette Parish Consolidated Government and Lafayette Regional Airport are partners in a concerted technology-centered economic development effort in the Acadiana region of South Louisiana. The Lafayette area has a growing economy with a workforce, incentives and infrastructure designed to attract new businesses specializing in technological advancements.