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PRESS RELEASE

LITE COMMISSION ANNOUNCES CEO SEARCH

February 5, 2009, Lafayette, LA – The LITE Commission has initiated a search to identify and evaluate candidates for the position of Chief Executive Officer of Louisiana Immersive Technologies Enterprise.

The CEO of LITE is responsible for all aspects of the administration, marketing, financing, operation, and management of LITE; and for effectively planning, coordinating, implementing and evaluating the business enterprise, educational, and governmental activities of LITE.

A search committee consisting of five designees has been created: Dr. Bradd Clark and Mr. Jim Prince, commission representatives; Dr. Mark Zappi, ULL representative; Mr. Tom Cox, LEDA representative; and Mr. Marty Altman, LITE staff representative. Dr. Clark also serves as committee chair.

The nationwide search includes advertisements in the *Wall Street Journal*, *New York Times*, the *Chronicle of Higher Education*, *Monster.com* and *USA Today*. The candidate search will also be listed on more than 150 newspaper, professional association, and economic development websites.

To learn more about this opportunity, visit www.lite3d.com/careers.

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About LITE: LITE, a political subdivision of the State of Louisiana and the only facility of its kind in North America open to both industry and academia, was created as a partnership between the Lafayette Economic Development Authority, the University of Louisiana at Lafayette, and the Louisiana Department of Economic Development. LITE catalyzes economic development through innovation involving leading edge immersive techniques and technologies and by fostering partnerships that strengthen Louisiana's economy.